



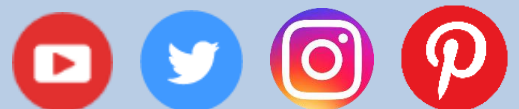
# Salesforce B2C Commerce Architect

**Salesforce B2C Commerce Architect Certification  
Questions & Answers**

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**B2C COMMERCE ARCHITECT**  
**[Salesforce Certified B2C Commerce Architect](#)**

60 Questions Exam – 65% Cut Score – Duration of 105 minutes



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## Discover More about the B2C Commerce Architect Certification

Are you interested in passing the Salesforce B2C Commerce Architect exam? First discover, who benefits from the B2C Commerce Architect certification. The B2C Commerce Architect is suitable for a candidate if he wants to learn about Salesforce Architect. Passing the B2C Commerce Architect exam earns you the Salesforce Certified B2C Commerce Architect title.

While preparing for the B2C Commerce Architect exam, many candidates struggle to get the necessary materials. But do not worry; your struggling days are over. The B2C Commerce Architect PDF contains some of the most valuable preparation tips and the details and instant access to useful [B2C Commerce Architect study materials just at one click.](#)

## Salesforce B2C Commerce Architect Certification Details:

<b>Exam Name</b>	Salesforce B2C Commerce Architect
<b>Exam Code</b>	B2C Commerce Architect
<b>Exam Price</b>	Registration fee: USD 400 Retake fee: USD 200
<b>Duration</b>	105 minutes
<b>Number of Questions</b>	60
<b>Passing Score</b>	65%
<b>Recommended Training / Books</b>	<a href="#">Salesforce B2C Commerce online documentation</a> <a href="#">Architect B2C Commerce Solutions (ARC300)</a> <a href="#">B2C Commerce Developer with SFRA (CCD102)</a> <a href="#">B2C Commerce Merchant (CCM101)</a>
<b>Schedule Exam</b>	<a href="#">Kryterion Webassessor</a>
<b>Sample Questions</b>	<a href="#">Salesforce B2C Commerce Architect Sample Questions</a>
<b>Recommended Practice</b>	<a href="#">Salesforce Certified B2C Commerce Architect Practice Test</a>

## B2C Commerce Architect Syllabus:

Section	Objectives	Weight
<b>Design/Discovery</b>	<ul style="list-style-type: none"> <li>- Given a customer's business requirement, create a technical specification that accurately reflects the business requirement.</li> <li>- Given business and technical requirement details, create standard technical artifacts that are complementary and accurate to the design and project needs.</li> <li>- Given business and technical requirement details, review implementation specifications for solutions, future growth, and gap analysis to stakeholders and provide analysis to defend if necessary.</li> <li>- Given systems integration requirements &amp; technical details, evaluate LINK cartridges applicable versions, 3rd-Parties' technical specifications, and API documentation for integrations.</li> <li>- Given the systems that are interacting with the platform, evaluate the integration points, data type and volume, data migration approach, and diagram the system architecture.</li> </ul>	<b>29%</b>
<b>Build</b>	<ul style="list-style-type: none"> <li>- Given a set of technical specifications, evaluate the implementation process to ensure the solution meets the business requirements.</li> <li>- Given an implementation, validate that best practices are followed and guide their usage so that the end solution is secure, performant, and modular.</li> <li>- Given a complex issue or set of issues, guide a development team in the steps toward resolution.</li> <li>- Given an implementation and known KPIs, support in load testing, evaluate results, and ensure the implementation meets expectations.</li> <li>- Given a collection of cartridges and data, define a process to compile and deploy to Salesforce environments.</li> </ul>	<b>19%</b>
<b>Monitoring/Troubleshooting</b>	<ul style="list-style-type: none"> <li>- Given an implementation, evaluate the end-to-end needs for custom logging configuration, the ability to leverage Log Center, and investigate other tools required to identify potential and existing issues for governance, trust, and best practices.</li> <li>- Given an implementation performance issue,</li> </ul>	<b>14%</b>

Section	Objectives	Weight
	<p>demonstrate the ability to identify and address existing and potential performance issues, including quota violations, cache utilization, service timeouts, and optimization opportunities.</p> <ul style="list-style-type: none"> <li>- Given an implementation issue, demonstrate the ability to identify root causes and recommend solutions.</li> <li>- Given an implementation, evaluate and adjust the system proactively to ensure a healthy, scalable system for current and future business operational needs.</li> </ul>	
<b>Integrations and Customizations</b>	<ul style="list-style-type: none"> <li>- Given a business requirement of integrating with a 3rd-Party web service identify what protocol (SOAP/REST) and what approach (real-time vs. batch processing) should be used and then apply all security strategies and best practices that SFCC can support.</li> <li>- Given a set of batch process requirements, leverage the productized Job Framework for batch process integration.</li> <li>- Given a list of third-party LINK cartridge integrations, identify "legacy" LINK cartridges that are still using Pipelines and define an integration approach with Controllers.</li> <li>- Given a set of real-time integration requirements, leverage the productized Service Framework for real-time integration.</li> </ul>	<b>22%</b>
<b>Launch</b>	<ul style="list-style-type: none"> <li>- Given requirements for a site, set up aliases that follow SEO best practices and accurately land customers on desired domain, locale, and currency.</li> <li>- Given a site launch checklist, identify rollback steps possibly required, plan post-production activities, and ensure all launch tasks are completed.</li> <li>- Given a site launch, monitor launch activities that cover all system health indicators.</li> <li>- Given dependencies between sources of site data, define jobs and data replication schedules.</li> <li>- Given data migration scenarios, plan and support the data migration process.</li> </ul>	<b>16%</b>

# Broaden Your Knowledge with Salesforce B2C Commerce Architect Sample Questions:

## Question: 1

During a review of the most recent release notes, the Architect finds that Salesforce has deprecated an API that is used throughout the site. After reviewing the deprecated API usage in Business Manager, the Architect narrows down the usage of that API to a particular LINK integration cartridge. The cartridge was integrated when the site was first launched and is heavily customized for the Client.

What is the recommended way for the Architect to remove the deprecated API so the LINK integration continues to work without interruptions, and lowest level of effort?

- a) The Architect should contact the company that created the LINK cartridge to fix the issue and provide the client with updated code.
- b) The Architect should update all the deprecated API calls in the already integrated LINK cartridge and test thoroughly.
- c) The Architect should check to see if the LINK cartridge has been updated already, integrate it, apply the customisations, and test thoroughly.
- d) The Architect does not need to do anything at this time, the API will continue to work with no issues for the foreseeable future.

**Answer: c**

## Question: 2

How does a technical specification document help in project management?

- a) It provides a roadmap for the development team
- b) It defines the budget and timeline for the project
- c) It outlines the marketing strategy for the project
- d) It ensures compliance with legal and regulatory requirements

**Answer: a**

## Question: 3

You have been requested to integrate in the checkout and user profile forms and address suggestions. To do that you'll need to sync with the 3rd party provider to gather needed info to properly configure the service to retrieve the addresses. What should request the provider?

- a) IP, port and protocol
- b) SLA: Service Level Agreement
- c) API and documentation to perform the integration.
- d) Credentials

**Answer: b, d**

**Question: 4**

When evaluating systems integration requirements, what should be evaluated?

- a) System architecture and project risks
- b) Third-party technical specifications and project timeline
- c) LINK cartridges applicable versions and project budget
- d) API documentation for integrations and system architecture

**Answer: d**

**Question: 5**

The Architect has been presented with a requirement from the business to implement a new LINK cartridge. The current site is built on the Storefront Reference Architecture, and the LINK cartridge is certified for Pipelines and Controllers. On review, the Architect notes that the Jobs are all created in Pipelines.

How should the Architect implement that cartridge to make sure the required jobs runs property?

- a) The job Pipelines must be updated to use SFRA Controllers.
- b) The job Pipelines must be updated to work as custom job steps.
- c) The Job Pipelines must be updated to use SiteGenesis Controllers.
- d) The job Pipelines must be removed and recreated with scripts.

**Answer: b**

**Question: 6**

During the monitoring tasks you realize that a third party integration with your storefront is logging sensitive dat a. What can we do to avoid saving this information to the system logs?

- a) Implement filterLogMessage method for the ServiceCallback to filter response log messages.
- b) Add a new log category for this service with level greater than the sensitive data is added to avoid logging.
- c) Implement getRequestLogMessage method for the ServiceCallback and remove sensitive data.
- d) Implement filterResponseLogMessage method for the ServiceCallback to filter response log messages.

**Answer: a**

**Question: 7**

What should be considered when evaluating integration points?

- a) Project timeline and project risks
- b) Project budget and marketing strategy
- c) System architecture and data type
- d) Technical details and data migration approach

**Answer: c**

**Question: 8**

Which integration approach is recommended for batch processes?

- a) Real-time integration
- b) Productized Job Framework
- c) Service Framework
- d) Using Pipelines

**Answer: b**

**Question: 9**

A B2C Commerce developer has recently completed a tax service link cartridge integration into a new SHU site. During review, the Architect notices the basket calculation hook is being run multiple times during a single tax call.

What is the reason for the duplicate calculations being run?

- a) The tax cat is being called multiple times.
- b) The checkout is designed to recursively refer to the same hook.
- c) The LINK cartridge is included multiple times in the cartridge path.
- d) There are multiple hook.js files referring to the same hook.

**Answer: a**

**Question: 10**

What are the key components of a technical specification document?

- a) Business requirements, marketing strategy, and technical details
- b) Technical details, project timeline, and budget allocation
- c) Technical details, system architecture, and data migration approach
- d) Project risks and mitigation strategies

**Answer: c**



## Avail the Study Guide to Pass Salesforce B2C Commerce Architect Exam:

- Find out about the B2C Commerce Architect syllabus topics. Visiting the official site offers an idea about the exam structure and other important study resources. Going through the syllabus topics help to plan the exam in an organized manner.
- Once you are done exploring the [B2C Commerce Architect syllabus](#), it is time to plan for studying and covering the syllabus topics from the core. Chalk out the best plan for yourself to cover each part of the syllabus in a hassle-free manner.
- A study schedule helps you to stay calm throughout your exam preparation. It should contain your materials and thoughts like study hours, number of topics for daily studying mentioned on it. The best bet to clear the exam is to follow your schedule rigorously.
- The candidate should not miss out on the scope to learn from the B2C Commerce Architect training. Joining the Salesforce provided training for B2C Commerce Architect exam helps a candidate to strengthen his practical knowledge base from the certification.
- Learning about the probable questions and gaining knowledge regarding the exam structure helps a lot. Go through the [B2C Commerce Architect sample questions](#) and boost your knowledge
- Make yourself a pro through online practicing the syllabus topics. B2C Commerce Architect practice tests would guide you on your strengths and weaknesses regarding the syllabus topics. Through rigorous practicing, you can improve the weaker sections too. Learn well about time management during exam and become confident gradually with practice tests.

## Career Benefits:

- Passing the B2C Commerce Architect exam, helps a candidate to prosper highly in his career. Having the certification on the resume adds to the candidate's benefit and helps to get the best opportunities.

## Here Is the Trusted Practice Test for the B2C Commerce Architect Certification

VMExam.Com is here with all the necessary details regarding the B2C Commerce Architect exam. We provide authentic practice tests for the B2C Commerce Architect exam. What do you gain from these practice tests? You get to experience the real exam-like questions made by industry experts and get a scope to improve your performance in the actual exam. Rely on VMExam.Com for rigorous, unlimited two-month attempts on the **[B2C Commerce Architect practice tests](#)**, and gradually build your confidence. Rigorous practice made many aspirants successful and made their journey easy towards grabbing the Salesforce Certified B2C Commerce Architect.

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