

Salesforce Analytics-Con-301

SALESFORCE TABLEAU CONSULTANT CERTIFICATION
QUESTIONS & ANSWERS

**Get Instant Access to Vital Exam Acing
Materials | Study Guide | Sample
Questions | Practice Test**

ANALYTICS-CON-301

[Salesforce Certified Tableau Consultant](#)

65 Questions Exam – 63% Cut Score – Duration of 105 minutes



Table of Contents

Discover More about the Analytics-Con-301 Certification	2
Salesforce Analytics-Con-301 Tableau Consultant Certification Details:	2
Analytics-Con-301 Syllabus:.....	3
Broaden Your Knowledge with Salesforce Analytics-Con-301 Sample Questions:	6
Avail the Study Guide to Pass Salesforce Analytics-Con-301 Tableau Consultant Exam:	8
Career Benefits:	9

Discover More about the Analytics-Con-301 Certification

Are you interested in passing the Salesforce Analytics-Con-301 exam? First discover, who benefits from the Analytics-Con-301 certification. The Analytics-Con-301 is suitable for a candidate if he wants to learn about Tableau. Passing the Analytics-Con-301 exam earns you the Salesforce Certified Tableau Consultant title.

While preparing for the Analytics-Con-301 exam, many candidates struggle to get the necessary materials. But do not worry; your struggling days are over. The Analytics-Con-301 PDF contains some of the most valuable preparation tips and the details and instant access to useful [Analytics-Con-301 study materials just at one click.](#)

Salesforce Analytics-Con-301 Tableau Consultant Certification Details:

Exam Name	Salesforce Tableau Consultant
Exam Code	Analytics-Con-301
Exam Duration	105 minutes
Exam Questions	65
Passing Score	63%
Exam Price	Registration fee: \$200 (USD) Retake fee: \$100 (USD)
Books / Training	Analyst Learning Path Designer Learning Path
Exam Registration	Pearson VUE
Sample Questions	Salesforce Tableau Consultant Certification Sample Question
Practice Exam	Salesforce Tableau Consultant Certification Practice Exam

Analytics-Con-301 Syllabus:

Objective	Details
Evaluate Current State - 22%	
Map current state of analytics to future state	<ul style="list-style-type: none"> - Map business needs to Tableau capabilities - Translate analytical requirements into Tableau context by using best practices - Recommend whether to use Tableau Server or Tableau Cloud, including migration - Recommend and plan a Tableau Server upgrade
Evaluate current data structures	<ul style="list-style-type: none"> - Evaluate whether existing data supports business needs - Evaluate lineage of existing data structures - Evaluate existing data structures for performance risks and enhancement opportunities
Plan and Prepare Data Connections - 22%	
Plan for data transformation	<ul style="list-style-type: none"> - Recommend an appropriate data transformation strategy - Specify the requirements for minimum level of granularity
Design a row-level security (RLS) data structure	<ul style="list-style-type: none"> - Implement RLS and an entitlement table - Identify group functions versus user functions - Compare RLS approaches
Plan and implement advanced connections to data	<ul style="list-style-type: none"> - Recommend an appropriate method to connect to data, such as Web Data Connectors, web extract APIs, custom SQL, or ODBC

Objective	Details
	<ul style="list-style-type: none"> - Create connections by using Tableau Bridge - Specify aggregation level and strategy for data sources in Tableau products (Tableau Desktop, Tableau Prep, Tableau Cloud, Tableau Server)
Design and Troubleshoot Calculations and Workbooks - 40%	
Design analytics for advanced use cases	<ul style="list-style-type: none"> - Recommend when to use an advanced chart type, such as Sankey, chord, radar, tile map, small multiples, and data densification - Identify the effect of the Tableau order of operations on calculations - Troubleshoot issues caused by the Tableau order of operations - Plan and implement advanced techniques to build interactivity into dashboards, such as dynamic URL actions, parameter actions, and filter actions
Design workbooks to optimize performance	<ul style="list-style-type: none"> - Identify and resolve resource-intensive queries - Maximize caching for Tableau Server - Identify and resolve performance issues caused by calculations such as string comparisons, IF THEN statements, and Level of Detail (LOD) expressions - Recommend calculations that should be moved upstream of Tableau - Interpret and resolve issues by using performance recordings - Identify and resolve performance issues

Objective	Details
	caused by design elements such as number of sheets, number of filters, and image size
Implement advanced calculations that include multiple steps	<ul style="list-style-type: none"> - Implement aggregations that include dimensions - Implement advanced table calculations, such as window, nested table, or multi-directional - Implement advanced date functions, such as fiscal calendars - Implement advanced LODs, such as nested LODs - Implement combinations of advanced calculations - Troubleshoot advanced calculations
Establish Governance and Support Published Content - 16%	
Recommend and apply a Tableau governance strategy	<ul style="list-style-type: none"> - Map an organization's governance requirements to Tableau features and capabilities - Recommend a strategy for securing access to content - Recommend a strategy for ensuring data quality, including certifying data sources, minimizing data proliferation, and configuring data quality warnings
Leverage administrative views	<ul style="list-style-type: none"> - Specify insights that require an administrative view - Recommend the appropriate administrative views and data sources for a given scenario
Recommend a content distribution strategy	<ul style="list-style-type: none"> - Map publishing requirements to features and capabilities of Tableau

Objective	Details
	- Recommend an approach for the workbook lifecycle, including building, testing, deployment, distribution, and maintenance

Broaden Your Knowledge with Salesforce Analytics-Con-301 Sample Questions:

Question: 1

Why is it important to use clear and descriptive names for calculations and formulas in a workbook?

- a) To choose data cable colors
- b) To prioritize data access permissions
- c) To enhance workbook readability and maintainability
- d) To determine the color of data cables

Answer: c

Question: 2

How does responsive design benefit Tableau dashboards?

- a) It ensures dashboards look visually appealing on any device
- b) It increases the loading time of dashboards
- c) It allows for more data to be displayed
- d) It requires additional plugins

Answer: a

Question: 3

Which factor is crucial when preparing data connections for performance optimization?

- a) Data source file size
- b) Frequency of data updates
- c) Color coding in data visualization
- d) Number of dashboard filters

Answer: b

Question: 4

When designing calculations in a workbook, what is the first step in the process?

- a) Selecting specific colors for cell formatting
- b) Defining the desired outcome and logic of the calculation
- c) Choosing data sources
- d) Configuring network switches

Answer: b

Question: 5

What is a best practice when setting up data connections in Tableau?

- a) Regularly changing data sources
- b) Using complex SQL queries
- c) Limiting user access
- d) Ensuring data consistency

Answer: d

Question: 6

When planning data connections, what is a key consideration for data security in Tableau?

- a) Encryption of data at rest
- b) Aesthetic of security interfaces
- c) Frequency of password changes
- d) Number of administrators

Answer: a

Question: 7

Which of the following is an example of a key performance indicator (KPI) that may be used in evaluating the current state of a project or system?

- a) The color of data cables
- b) Project completion date
- c) Historical data analysis
- d) Employee names

Answer: b

Question: 8

When evaluating the current state, what aspect is crucial for Tableau performance?

- a) Data volume
- b) Dashboard color scheme
- c) Number of users
- d) Data source location

Answer: a

Question: 9

What is an effective method for troubleshooting slow workbook performance in Tableau?

- a) Adding more visual elements
- b) Using more calculated fields
- c) Increasing server memory
- d) Reducing the data extract size

Answer: d

Question: 10

In the context of data preparation, what is data cleansing?

- a) Configuring data encryption settings
- b) Selecting specific data sources
- c) The process of identifying and correcting errors or inconsistencies in data
- d) Configuring network switches

Answer: c

Avail the Study Guide to Pass Salesforce Analytics-Con-301 Tableau Consultant Exam:

- Find out about the Analytics-Con-301 syllabus topics. Visiting the official site offers an idea about the exam structure and other important study resources. Going through the syllabus topics help to plan the exam in an organized manner.
- Once you are done exploring the [Analytics-Con-301 syllabus](#), it is time to plan for studying and covering the syllabus topics from the core. Chalk out the best plan for yourself to cover each part of the syllabus in a hassle-free manner.
- A study schedule helps you to stay calm throughout your exam preparation. It should contain your materials and thoughts like study hours, number of topics for daily studying mentioned on it. The best bet to clear the exam is to follow your schedule rigorously.
- The candidate should not miss out on the scope to learn from the Analytics-Con-301 training. Joining the Salesforce provided training for Analytics-Con-301 exam helps a candidate to strengthen his practical knowledge base from the certification.
- Learning about the probable questions and gaining knowledge regarding the exam structure helps a lot. Go through the [Analytics-Con-301 sample questions](#) and boost your knowledge

- Make yourself a pro through online practicing the syllabus topics. Analytics-Con-301 practice tests would guide you on your strengths and weaknesses regarding the syllabus topics. Through rigorous practicing, you can improve the weaker sections too. Learn well about time management during exam and become confident gradually with practice tests.

Career Benefits:

Passing the Analytics-Con-301 exam, helps a candidate to prosper highly in his career. Having the certification on the resume adds to the candidate's benefit and helps to get the best opportunities.

Here Is the Trusted Practice Test for the Analytics-Con-301 Certification

VMExam.Com is here with all the necessary details regarding the Analytics-Con-301 exam. We provide authentic practice tests for the Analytics-Con-301 exam. What do you gain from these practice tests? You get to experience the real exam-like questions made by industry experts and get a scope to improve your performance in the actual exam. Rely on VMExam.Com for rigorous, unlimited two-month attempts on the Analytics-Con-301 practice tests, and gradually build your confidence. Rigorous practice made many aspirants successful and made their journey easy towards grabbing the Salesforce Certified Tableau Consultant.

Start Online Practice of Analytics-Con-301 Exam by Visiting URL

<https://www.analyticsexam.com/salesforce/analytics-con-301-salesforce-tableau-consultant>